

Pentucket Music Department
Boosters

MEETING DATE: 10/7/14

Members Present

Kendra Bowker, President
Kathie Sullivan, Vice President
Sue Hersey, Treasurer
Audrey Tarr, Secretary
Dianne Elardo, Communications Secretary
David Schumacher, teacher
Lisa Arsenault, Color Guard Director

Mission Statement: To provide various supports to the Pentucket Music Program through fundraising and advocacy.

AGENDA ITEMS-

Old Business:

1. 5013C paperwork:
The 501c3 filing has been completed with the IRS. A filing fee of \$400 was paid. Now we wait to hear from them regarding approval of tax exempt status. The next thing to do is a filing a short form with the AG office in Massachusetts to denote our charity.

New Business:

1. Report from the Treasurer.
2. Fundraising initiatives updates:
 - Status on actions item(s).
 - How much we expect to make
 - upfront costs, if any
 - how to advertise
 - how to sell tickets
 - who will manage the event?
 - When to have it
 - a. Snack shack/t shirt sales
 - b. Business ad inserts for music event programs
 - c. Bowlathon
 - d. Poinsettia sales
 - e. Ecosmith recyclers- used clothing bin
 - f. Pentucket Stories night – 5 minute stories about living in the district.
 - g. Mood Swings Big Band concert/dance: waiting to hear for dates/pricing from Groveland Fairways
 - h. Flatbread Pizza
 - i. Motorcycle ride

Discussion:

-Treasurer's Report: We currently have a balance of \$2, 900.15.

We have made \$207.00 in t shirt sales. \$400.00 was paid out to the State as a filing fee.

-Fundraising:

- a. Snack shack/t shirt sales: Going well, Boosters is making \$200.00 per game. We will get paid at end of the season.
- b. Business ad inserts for music event programs: Kendra and Karen met; they will keep it simple and charge \$25.00 for half a season and \$40.00 for a full season. There needs to be an info. hand out put together to hand out to businesses. Alice Walsh volunteered to help.
- c. Bowlathon: Rich Ferrara is looking into this. He put together an information sheet based on having it at Leo's Superbowl. Each student will pay an entry fee and get sponsors. Prizes can be awarded for students with the most sponsors, winning teams, etc. Only Tuesday nights are available. Rich will look into other bowling alleys for pricing and availability.
- d. Poinsettia sales: Dianne has a contact with a greenhouse which has done this sort of fundraiser for other school. The board agreed to have one size for sale in three colors. The contact at the green house will provide the order forms and handle delivery to a central location. They wrap each one individually and there is no upfront cost. Lisa Arsenault will provide the envelopes for the students' order forms and money. Kendra will help Dianne fill out the permission form the Superintendent's office needs before any fundraiser can be held. (We might be able to do a similar fundraiser in the spring and sell the flowers at the spring Jazz Café.)
- e. Ecosmith recyclers- used clothing bin. Kendra is looking into a logical location with high visibility. She will contact the Superintendent about a possible spot on the Pentucket campus.
- f. Pentucket Stories night – 5 minute stories about living in the district. Kendra is interested in organizing this for a possible date in the winter.
- g. Mood Swings Big Band concert/dance: Pricing for Groveland Fairways is \$500. It can accommodate 200 people. There caterer can provide appetizers for \$11.00 per person. The big band will provide two 50 minute sessions for \$400.00. Bartender is provided by the venue. We are thinking of having it in February, perhaps around Valentine's Day.
- h. Flatbread Pizza: Amy Malonson has organized this. The date is December 23rd. Amy will ask Marianne Naffa in the Central Office to send out emails about this. She will also put a note in the play program, and advertise it at Café Jazz.
- i. Motorcycle ride: David Schumacher spoke about this. It would be a scenic ride through all three towns ending in a cookout with a band playing. This would be a good fundraiser to do next fall.