

**Pentucket Music Department**  
***Boosters***

**MEETING DATE:** 1/6/15

**Board Members Present**

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Kendra Bowker, President  
Kathie Sullivan, Vice President  
Sue Hersey, Treasurer  
Audrey Tarr, Secretary (absent)  
Dianne Elardo, Communications Secretary  
Lisa Arsenault, Color Guard Director  
Additional Members:  
Tony Beatrice, Pentucket teacher  
Amy Melanson  
Tanya Belya  
Alice Murphy

**Mission Statement:** To provide various supports to the Pentucket Music Program through fundraising and advocacy.

**AGENDA ITEMS-**

**Old Business:**

**New Business:**

1. Report from the Treasurer.
  - a. Date – January 6, 2015  
November 30, 2014 balance \$2624.22  
Deposit Dec. 3 \$4175.00  
Ck 104 Dec. 9 \$50.00 – winning sales person  
Deposit Dec. 31 \$680.00  
Interest Dec. 31 \$1.38  
Balance: as of December 31, 2014 \$7430.60  
Outstanding Checks:  
102 Bateman Greenhouse Dec. 3 \$1354.20  
103 Bateman Greenhouse Dec. 6 \$44.40  
Deposit Details:  
Dec. 3 Concessions Staffing \$1200.00  
Ads \$180.00  
Plants \$1740.00  
Dec. 31 Ads \$530.00  
Plants \$150.00  
Flatbread \$684.25/20.00 T shirts/  
\$5.00 donation
2. Officer vote in April: new President, Vice President, Secretary, and Communications Secretary  
Strategies for recruiting new members/officers?

### 3. Fundraising updates:

- a. Flatbread pizza results
- b. Concert program sales
- c. Dance/dinner with Mood Swings - The band isn't available on suggested new date of April 11. Should we proceed with Feb 28 date or reconsider?
- d. Concert ad sales results
- e. Ecosmith recyclers bin. Should we do a shoe drive?
- f. March bowlathon?

### **Discussion:**

#### **1. Officer vote/recruiting:**

Elections will be held in April 2015. Amy Melanson agreed to be a candidate to run for Vice President. Dianne Elardo agreed to run for Secretary.

Next week the Boosters will recruit at the Band Concert. Boosters will also recruit for a Middle School parent representative.

The Boosters discussed the possibility of another Meet and Greet in the spring. Kendra offered to host it. Lisa raised the possibility of having a meet and greet at the high school so that the students could perform. Boosters next meeting is the first Tuesday in March. Meet and Greet may be later that month on a Thursday night.

#### **2. Fundraising updates:**

a. Flatbread Fundraiser: We raised \$684.25 from the Flatbread night held on 12/23/14. We also sold 1 tee for \$20 and got a \$5 donation. The only costs involved were making the required banner for the Flatbread to hang to promote the night in their lobby. We probably should have done a 50/50 raffle but we got mixed messages about whether that was allowed by Pentucket. Promoting it was easy, through local newspapers, Pentucket Music website, face book, tweets and emails. It was suggested we try to do the same night next year.

b. Poinsettias will be sold again next year with just an hour for pick up. Rachel McGowan approved the Boosters selling the flowers at the play next fall.

c. The group determined that after a fundraiser the chair of the fundraiser will write up a brief summary to be submitted to the secretary. Amy will write one for Flat Bread (see above) and Dianne will write a summary for the Poinsettias.

d. The used clothing collection box is set up outside the band room. Kendra will generate an e-mail to get people to donate shoes to "kick it off". We are paid by the pond. They will take anything as long as it is clean, even stuffed animals.

#### **3. Mood Swings Concert:**

The rest of the evening meeting focused on the Mood Swings concert and Silent Auction. The Moods Swings are not available on April 11<sup>th</sup> so the club decided to stick

with the original date of February 28<sup>th</sup>. This will take some work and coordination because of the short time line. Kendra and Tanya looked into online ticketing and Kendra will develop a page with a Pay Pal button to purchase tickets. Pay Pal charges 2.2% plus \$.30 a ticket. Sue will get a P.O. Box and work with Kendra to get the Pay Pal account. Kendra will get approval for the event from the superintendent. When someone buys a ticket on line we get their information so we can have a master list and do not need tickets. Lisa shared information from Band Aid silent Auction. Kathie will develop letters and addresses to solicit auction items. Dianne will adapt the letter to be e-mailed to band parents. Dianne will design the poster with her husband. Subcommittee will meet at Lisa's house next Wednesday.

Information: February 28, 2015 Mood Swings and Silent Auction from 7:00 to 11:00.

The band will play from 8:00 to 8:50 and then from 9:30-10:40